

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT19/12 16.55
*** WENTY-MY ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME	MEDIA PLACEMENT
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SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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(ICE)

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE COLLECTED _____

** NEW ORDER **
 TTLS \$31200...7X
 PLS CFM,T HX 10/19

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY
TELEVISION INVOICES IDB#9914019

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 321 AGENCY PRODUCT CODE = 340 AGENCY EST# = 1788												
1			1200N-100P	60		\$4,200.00	10/22	10/22	1		MON	1
PROGRAM : EYEWIT NW-NOON CON COM1 : EYEWIT NW-NOON												
2			600P-700P	60		11000.00	10/22	10/22	1		MON	1
PROGRAM : EYEWIT NWS-6/ABC-WORLD NWS CON COM1 : EYEWIT NWS-6/ABC-WORLD NWS												

REP HEADLINE# 6387543
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
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OCT19/12 16.55
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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3			900A-1000A	60		\$2,400.00	10/22	10/22	1		MON	1
PROGRAM : DOCTORS												
CON COM1: DOCTORS												

4			1205A-1235A	60		\$1,200.00	10/20	10/20	1		SAT	1
PROGRAM : CRIMINAL MINDS												
CON COM1: CRIMINAL MINDS												

5			1200N-1230P	60		\$2,400.00	10/20	10/20	1		SAT	1
PROGRAM : EYEWIT NW-NN SA												
CON COM1: EYEWIT NW-NN SA												

6			1200N-1230P	60		\$3,000.00	10/21	10/21	1		SUN	1
PROGRAM : EYEWIT NW-NN SU												
CON COM1: EYEWIT NW-NN SU												

7			600P-630P	60		\$7,000.00	10/21	10/21	1		SUN	1
PROGRAM : NEWS												
CON COM1: NEWS												

OCT/12 31200.00 CONTRACT TOTAL 31200.00
TOTAL SPOTS 7

MARKET TOTALS \$91,764 WFTV 34% WKMG 18% WESH 21% WOFL 15% WKCF 2% WRBW 5% CABL 0%
WOPX 0% WRDQ 5% EFTV 0%

SHARES ESTIMATED
SVC- NSI
DEMOS- RA35+*